



**Encinitas Education Foundation
Minutes for Meeting Held June 8, 2015
Location: District Office**

Meeting Attendees

EEF Board

Shelly Kelly	President
Lisa Rimbach	Vice President
Jill Thomas	Board OPE
Rick Johnson	Board
Michelle Dastyck	Board
Jay Bell	Board OPE
Lauren Calderone	Board PDL
Melissa Wadley-McGhee	Executive Director EEF

1. We did not have a quorum so we were unable to call meeting to order.
2. Unable to approve minutes.

3. Report from Officers

- a. President's Report: Shelly would like to change or meetings to monthly and possibly push the site rep meetings to bi-monthly. Shelly thinks we need to be more accountable on attendance of meetings for board members. She would like to have more participation at meetings and events from all. We need to be better on email feedback.

Shelly met with La Costa Heights Principal to discuss expectations, and educate LCH on the benefit of using EEF. Shelly will do this at each site and ask for help so we may split up all schools.

Rick feels we need to establish ourselves better with the sites and school district.

Melissa states that each school handles themselves a little different which holds some up from capturing opportunities.

We all agreed we need to have a better presence and relationship with district. Jill had a great idea to tag with a sticker all of the 3D printers with EEF stickers and remind we donated to schools.

Jay had a idea that we need to make big deal of receiving funds and have a "handing over of the check" for the public and school district.

We agreed we should pick one thing that we will provide each year such as we will fund the music teacher for all 9 school for the school year. Pick one thing to supply to the schools.

In summary we need to DEFINE our role with the schools.

- b. Treasurer's Report: not present
- c. Secretary's Report: not present

5. District Liaison Report: no one in attendance

6. General Fund Fundraisers/Events

- a. **Dream Dinners**-was open to all schools Flora Vista won the contest 3K which was presented to them by Dream Dinners at their carnival. Seemed to be a success overall.
 - b. **Chick-fil-A**- \$500.00 their business increased by approx. 2k the \$500 went into our general fund this was for all 9of our schools at Chick-fil-A's request.
 - c. **Amanda Post Track Meet**-137 participants ran at LCC we took home the small fee for people signing up under pay pal. We ran 90% of the credit cards. Our name was put on the flyer without consent form the board we need to conduct a fundraiser under our guidelines when our name is on a flyer. Many hours went into planning and helping this event for a nominal payoff. In the end it was deemed this was a bust for a fundraiser for EEF. We need a report on the upfront process of future procedural events.
 - d. **Rotary Wine & Food Festival** 60+ tickets 36 were purchased by EEF 16 were sold as an auction item through our schools. Three VIP tickets were purchased for donors who gave over \$5k+ to EEF General Funds donors. This was a successful event for EEF. See Treasurers report for totals.
- 7. Meeting Calendar for 2015-2016 Approval:** to be posted once approved.
- 8. Committee Recommendations**-Finance, Communications, School Site Liaison, Grants.
We will discuss at future meeting.
- 9. Announcements:**
- a. Seacoast Realty would like to do a home tour as a fundraiser. Preview 5 homes and possibly charge \$60.00
 - b. Proposed film event- Documentary- *Beyond Measure* October 6th event and will show the film in the morning at 9 am and evening at 7:00 pm. The proposed venue is La Paloma Theatre with a seating capacity of 375.

10. Unfinished Business

11. Adjournment- We did not adjourn as we did not call to order.

EEF Mission:

To partner with our Community and Raise Funds and Resources to Support the Students of Encinitas Union School District.